

SOME PERSON  
567 Out of State St.  
Some Town, IN 46176

Dear So & So:

As you may know, our son John is attending Name of Private School. Name of Private School is a private school which qualifies to receive tuition grants from STAY. STAY is a School Tuition Organization that administers the Arizona Private School Tax Credit. An Arizona taxpayer making a donation to STAY would be entitled to receive an Arizona Tax Credit on their Arizona Income Tax Return as well as a **FEDERAL TAX DEDUCTION**. Non-Arizona taxpayers would still qualify for a **FEDERAL and STATE TAX DEDUCTION**. Making a donation to the STAY program is the same kind of donation as one made to your local church, local shelter or any other 501(c)3 charitable non-profit organization.

The real beauty of this program is that you can recommend a student to receive the benefit of your donation. If you recommended John, it could reduce his tuition by as much as 100% of your donation.

It is through the generosity and understanding of people like you that enable us to put our son in a private school. I know that this investment will pay dividends for years to come.  
\*\*\*\*\**DESCRIBE HOW THIS EDUCATION MAKES A DIFFERENCE TO YOUR CHILD*\*\*\*\*\*.

Enclosed you will find a STAY brochure. We hope you feel moved to contribute so that our son can continue to be nurtured in a healthy environment. If you have any questions, please give us a call at home or call STAY at (928) 782-5786.

Sincerely,

***YOUR NAME***  
(\*\*\*) \*\*\*\_\*\*\*\*